

Towing Software Made Simple.



About **TRAXERO**

TRAXERO is a company with a rich, long history that was formed by bringing the industry's leading pioneers and innovative software together for the purpose of creating more value and efficiencies for towing and roadside assistance providers.



Why We're Different

TRAXERO's family of software products empowers towing and recovery businesses to save time and money. With access to the best-in-class software solutions under single management, towers and roadside assistance professionals have direct access to the most reliable and integrated software solutions in the industry—all in one place.

We help towers maximize their investment in technology with 1:1 onboarding and training across all offerings, and we work to provide unmatched Customer Support.

Grow your business and revenue with **TRAXERO**.

Our Connected Software Solutions

Towing Management

Comprehensive Solutions.
Better Experience.

Impound Yard

More Control.
Increased Revenue.

GPS & Camera Systems

Better Accuracy.
Detailed Reporting.

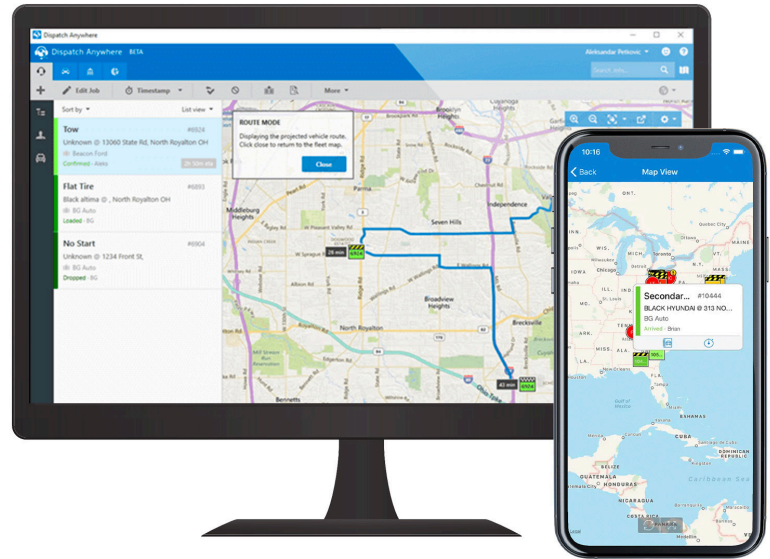
Credit Card Processing

Use On-The-Go.
Faster Payments.



Towing Management

No matter what kind of towing or roadside assistance you do, **TRAXERO** has a digital dispatching solution that is right for your towing needs and evolves with your business.



» **Digital Dispatch**
Receive incoming jobs, assign drivers and vehicles, track job progress, and manage daily operations.

» **Easy Payment Processing**
Now you can securely process credit card payments either in the office or out on the road.

» **Accounting Management**
Leverage built-in financial reporting or integrate with other software like Intuit QuickBooks.

» **Reporting Tools**
Track your business' performance of jobs completed, revenue, expenses, and profitability.

Integrated Motor Clubs

TRAXERO's Towing Management Software (TMS) integrates with most major motor clubs to keep your dispatch operation as efficient as possible.



Auction Management

Clear your lots in a snap with our auction management software where you can choose from online only, live with simulcast, or traditional live auctions.

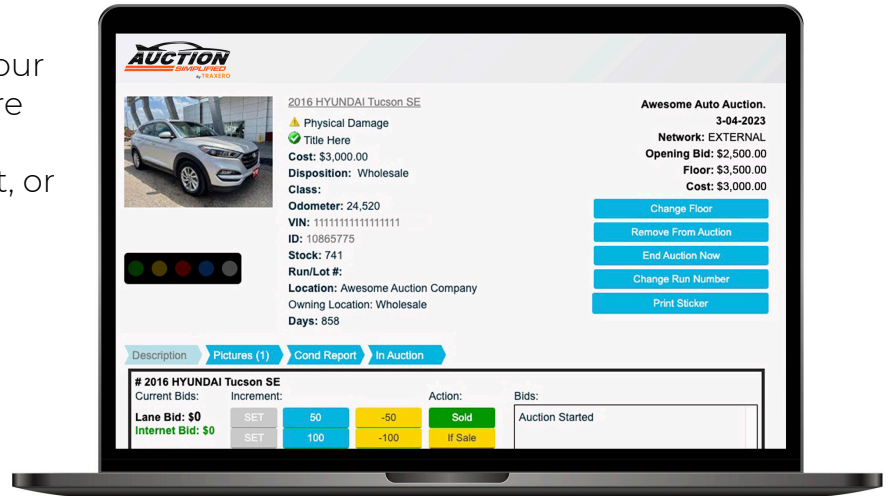
Customers who launch with Auction Simplified by TRAXERO are seeing a...

25%

Increase in bid activity resulting in increased profit per vehicle

15%

Decrease in time spent organizing inventory due to our TMS integration



More Demand, Buyers, and Profits

Let our Account Managers and Buyer Development teams promote your inventory to more buyers



Better Control Of Your Auction

Run your auctions how you want to ensure your inventory gets in front of as many buyers as possible



Top-Tier Support and Integration

Our experienced team will be there for you every step of the way to make sure your auctions go off without a hitch

Lien and Mail

Our vehicle interested party search and notification software enables you to search records instantly and send letters electronically.

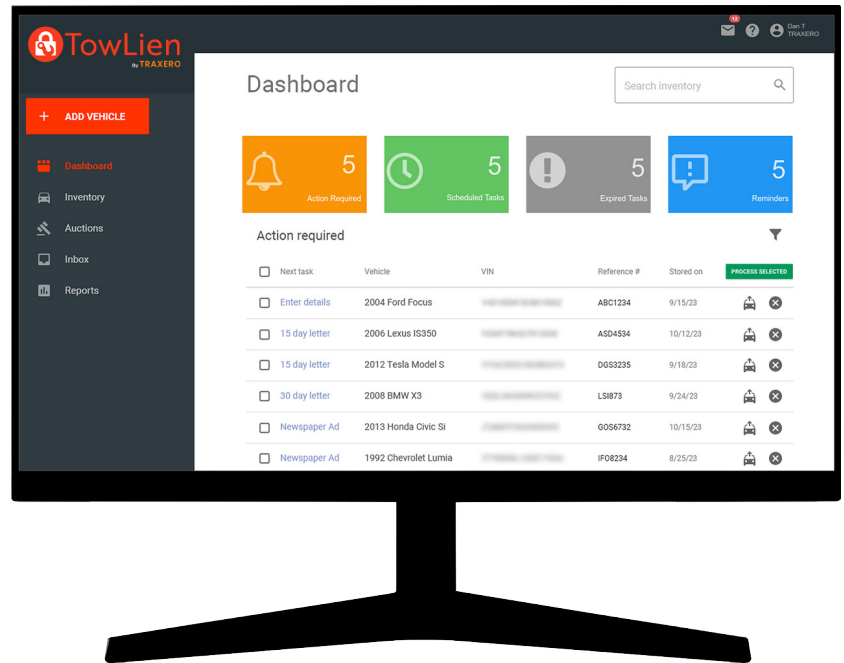
See how much processing time our current customers have saved by using TowLien by TRAXERO:

35
minutes

Time saved per vehicle, from 45 minutes to just 10 minutes

3
minutes

Average processing time per vehicle when integrated with your TMS



1

Search

Conduct an initial search and request DMV title and/or Registration Search

2

Send

Mail letters to interested parties electronically without spending time at the post office

3

Collect

Print your packet to get your title/certificate of destruction or the owner/lienholder picks up the vehicle and pays the fees

GPS & Camera Systems

Always know where your fleet is in real-time.

Integrates with **TRAXERO**'s Dispatch Anywhere, Omadi, Tracker, and TOPS.



GPS Cameras



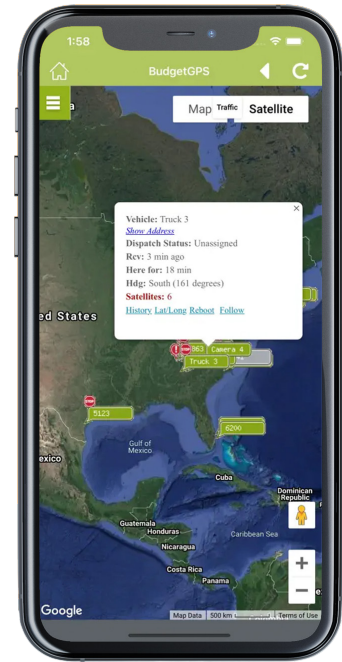
Wired Trackers



ODB-II Port Trackers



Rechargeable Trackers



Video Evidence

Prove fault and protect yourself from false claims



Accountability

Ensure that operations run smoothly



History Reports

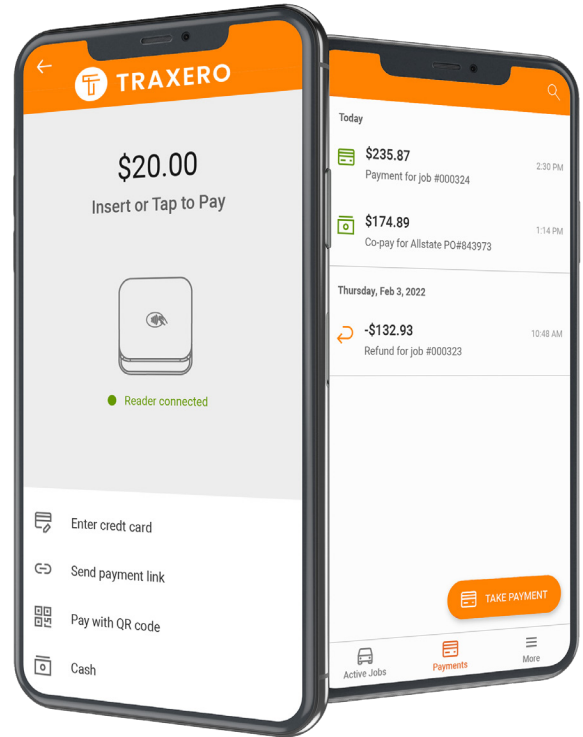
180 days of GPS breadcrumb tracking history

Credit Card Processing

Simple integrated payment processing with TowPay.

TowPay is **TRAXERO**'s in-house credit card processing solution that is built for towers and integrates directly with your Towing Management Software.

- TowPay offers an all-inclusive flat rate with absolutely **no monthly or hidden fees** for both card-present and card-not-present transactions.
- Protect your business against fraud, chargebacks, and security headaches with a fully-compliant and integrated payments solution.



Mobile M2 Reader



Connects via Bluetooth

Accepts chip, taps, and contactless payments

Fully-integrated with your TMS mobile apps

Desktop BBPOS WisePOSTM E



Connects via WiFi

Accepts chip, taps, and contactless payments

Perfect for card-present transactions in office

Don't Take Our Word For It

Here's What Our Customers Have Been Saying

The fact that everything is integrated into one system with **TRAXERO** is excellent. This has freed up our staff to remain focused on running our business while saving us on labor, fuel, and trucks.

James Whittredge
Pro Tow • Columbus, OH

The reporting side of it was a huge selling point of us transitioning over to **Dispatch Anywhere by TRAXERO**. I can go in and I can see individual drivers, I can see trucks.

Derek Cardwell, General Manager
Henry's Towing • Springfield, MO

I wish we had **TowPay by TRAXERO sooner**. It's very easy. You're guaranteed pay before dropping off because the link goes straight to the driver.

Wendy
Ken Weber Truck Service • Pewaukee, WI

Things that I've appreciated over the years with **TRAXERO** is that it's very customizable. Just good stuff. They've been fantastic to deal with and continue to be.

Jeremy Procon, Owner
Interstate Towing • Chicopee, MA

TowLien by TRAXERO has made my paperwork so much quicker and easier.

Chris Graham
Chapmans Wrecker SVC LLC • Nashville, TN

BudgetGPS by TRAXERO is a great system! It allows us to know where all of our trucks are at any given time so we can dispatch more efficiently!

Karen Vanderpool
Lazer Towing • Kansas City, MO

I don't see how we could ever go back to a world without **Auction Simplified by TRAXERO**.

Steven Weil Jr.
Weil Wrecker Service • Birmingham, AL

**Check Out More
Customer Success Stories**





TRAXERO

**Leave the heavy lifting
to your tow trucks**



www.traxero.com • 1.800.428.4715

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